

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$4,098,286		
	Quality First Warmline Triage			Southwest Human Development	\$6,408
	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$2,223,684
	Quality First Pre-K Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Valley of the Sun United Way	\$489,931
	Quality First Pre-K Mentoring			Arizona Department of Education	\$30,888
	Quality First Mental Health Consultation Warmline			Southwest Human Development	\$16,477
	Quality First Inclusion Warmline			Southwest Human Development	\$16,020
	Quality First Coaching & Incentives			Valley of the Sun United Way	\$1,076,659
	Quality First Child Care Health Consultation Warmline			University of Arizona Cooperative Extension	\$4,094
	Quality First Academy			Southwest Human Development	\$59,845
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$50,000
	Center-based Literacy	Provides instruction for early care and education providers and teachers on early language and literacy. Improves early childhood education by offering consultation and training on teaching language and literacy more effectively.		Make Way for Books	\$112,090
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Professional Development			\$433,100	
	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.	Association for Supportive Child \$ Care	\$12,500
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.	Central Arizona College \$	\$10,000
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.	Valley of the Sun United Way \$2	210,600
	Community Based Professional Development Early Care and Education Professionals	Provides quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.	United Way of Tucson and \$2 Southern Arizona	200,000
Health			\$438,914	
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.	Pima County Health Department \$2	224,981
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.	First Things First (FTF-Directed) \$	\$13,135
			Maricopa County Department of Public Health	\$4,504
			Pima County Health Department \$1	196,275

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Family			\$1,850,000		
Support	Parent Education Community- Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		United Way of Tucson and Southern Arizona	\$400,000
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.		Ajo Community Health Center dba Desert Senita Community Health Center	\$117,131
				Arizona Department of Economic Security	\$15,963
				Sunnyside School District	\$669,882
				United Way of Tucson and Southern Arizona	\$644,191
Evaluation			\$271,547		
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.		First Things First (FTF-Directed)	\$271,547
Coordination			\$100,000		
	Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families. Strengthens and improves the coordination of services and programs for children 5 and younger.		United Way of Tucson and Southern Arizona	\$100,000
Community			\$102,000		

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Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$50,000
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$47,000
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$5,000

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